



Corporate Video Production: Beyond the Board Room (And OUT of the Bored Room)

Stuart Sweetow

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Go beyond the bland talking-head and PowerPoint slide-style of most corporate videos and learn how to land coveted corporate contracts with these comprehensive techniques from an industry veteran. Stuart Sweetow teaches you how to make imaginative corporate videos with eye-catching design, rhythmic editing tricks, and essential scriptwriting and interview techniques. Learn how to shoot on location or in a studio and how to work with employees-turned-actors. Also, discover how to get contracts and to produce online videos and podcasts for corporations, government agencies and non-profit organizations.



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