



Marketing Strategies Used By Intel To Create A Sustainable Market Position: An investigation to analyse the marketing strategies used by Intel by examining ... a sustainable competitive market position

Christopher Ulph

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Project Report from the year 2010 in the subject Communications - Public Relations, Advertising, Marketing, Social Media, grade: 75, University of Hertfordshire (Business School), course: MA Marketing, language: English, abstract: An investigation to analyse the marketing strategies used by Intel by examining strategic marketing issues and also the options facing the organisation in building a sustainable competitive market position.

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