



The Network Society

Jan A G M van Dijk

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The Network Society is now more than ever the essential guide to the past, consequences and future of digital communication.

Fully revised, this **Third Edition** covers crucial new issues and updates, including:

- the long history of social media and Web 2.0: why it's not as new as we think
- digital youth culture as a foreshadow of future new media use
- the struggle for control of the internet among Microsoft, Google, Apple and Facebook
- the contribution of media networks to the current financial crisis
- complete update of the literature on the facts, theories, trends and technologies of the internet

- new features for students with boxes of chapter questions, conclusions and boxed explanations of key concepts

This book remains an accessible, comprehensive, must-read introduction to how new media function in contemporary society.

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